



yodeck

Digital Signage: Sales Boost & Customer Engagement

Transform your retail space with dynamic digital signage, captivating customers with personalized promotions, and visually stunning displays to boost sales. Elevate customer engagement and brand loyalty, making every shopping experience unique.

How to Use Digital Signage

- **Increase Sales**

Maximize sales opportunities with eye-catching digital signage that inspires customers to purchase by **showcasing products in visually appealing and compelling ways**.

- **Engage Customers and Build Loyalty**

Enhance the shopping experience and **encourage repeat visits** by using digital signage to share dynamic content that increases dwell time and promotes **product discovery**.

- **Helpful Product Information**

Empower your customers with **instant access** to product descriptions, reviews, and promotional details on digital displays, fostering confidence and informed purchasing decisions.

- **Attract and Increase In-Store Traffic**

Harness the power of digital signs in shop windows and throughout your store with **interactive displays and compelling visuals**. Showcase high-quality media on large screens to boost in-store traffic & **stand out even after hours**.



80%

Of Brands
Increased Their Sales

76%

Enter A Store Because
Of A Digital Sign

67%

Purchases Based
On Digital Sign Visuals

Yodeck Benefits



Simplified Management:

Effortlessly drag & drop any media type, manage screens remotely, and utilize playlists, news tickers, and social media walls for instant content display across your physical stores.



Dynamic Content Creation

Enjoy 500+ templates for promos & flash sales and 70+ apps, such as Interactive Kiosk, Canva, and Social Media Walls.



Scheduling Content Made Easy

Display various content at different times or on specific days to engage your audience.



In-Store Navigation

Guide your customers through digital signs to facilitate their shopping journey and help them find the products they need.

Why Yodeck



Unmatched Value

Create top-tier digital signs with the most cost-efficient solution.



Effortless Setup

Easy-to-use, digital signage software operating on multiple hardware options.



Expert Support

Access comprehensive training and support.